

The Leverage Network

INFLUENCE • EMPOWER • CHANGE CORPORATE

Changing How Healthcare is Governed



Sponsoring Partner Opportunities

TheLeverageNetworkInc.com



CALL TO ACTION

After years of advocacy and repeated calls to action, new research finds that healthcare boards, and senior level executives continue to lack racial, ethnic and gender diversity. In a recent study by The Leverage Network the average board was 87% White, 13% Minorities. Of those minorities Blacks represented 9% of all board seats held. While women are making great strides and held 28% of board seats, Black women comprised a mere 3%. Among the largest healthcare companies in the country Blacks represented 8.5% of the CEOs leading those same companies, none of them were black women.

Board and leadership diversity maintains a significant role in ensuring that a healthcare organization is high-performing and addresses the needs of its population. Having members of different backgrounds and life experiences ensures the board maintains an informed perspective, influencing population health and outcomes. ¹

NOW IS THE TIME TO TAKE ACTION!

JOIN OUR EFFORTS AND PLEDGE TO CHANGE HOW HEALTHCARE IS GOVERNED AND LED



The Leverage Network
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¹ Totten, M. "How and Why to Increase Board Diversity." Accessed online at <https://bit.ly/347vNr1>

OUR MISSION

The Leverage Network is a non-profit organization dedicated solely to promoting the advancement of Black executives on Boards and in Senior Leadership roles in all sectors of the healthcare industry.

OUR VISION

The Leverage Network is the preeminent organization for the advancement of Blacks in C-Suites and boardrooms of healthcare organizations across this nation.

OUR PURPOSE

Our primary purpose is twofold:

1. To 'ready' TLN members for board and senior leadership opportunities across all sectors of the healthcare industry and
2. To influence the board and leadership selection process for healthcare organizations seeking to diversify their boards and leadership teams.

OUR CORE VALUES

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OUR OBJECTIVES

- To be recognized as a reputable resource for the promotion and advancement of Blacks in governance and board roles in the healthcare industry;
- To increase the number of board seats held by Black executives on healthcare boards nationally;
- To increase the number of Blacks serving in executive leadership roles within the healthcare industry (c-suite and two levels down); and
- Elimination of health disparities in communities of color by ensuring equitable representation of Blacks on healthcare boards and in senior leadership roles.

BUILDING A STRONG PIPELINE

Led by a Black female, TLN offers year-round healthcare leadership and governance-focused forums, panel discussions, webinars, and events across the United States.

With over 1,000 Black healthcare professionals participating across its three (3) pillar programs, TLN has a significant Black Executive pipeline in the Healthcare space.

- Black Emerging Leaders in Healthcare
- Black Women Executives in Healthcare – The Executive Women of Color (EWOC) Summit
- Black Senior Executives - Healthcare Board Initiative (HcBI) Program

OUR PROGRAMS HELP HEALTHCARE ORGANIZATIONS:

- Build a demonstrated commitment to diversity and inclusion within the healthcare industry through executive leadership and board governance
- Offer key company talent the opportunity to participate in TLN's Healthcare Board Initiative (a board readiness program), the Emerging Leaders Program, and TLN's Annual Executive Women of Color Summit
- Have a partnership within a supporting ecosystem that fosters health equity and racial equality through board and leadership diversity
- Align their demonstrated belief that diverse healthcare boards and leadership teams help eradicate health disparities and inequities



THE EXECUTIVE WOMEN OF COLOR SUMMIT



The Executive Women of Color (EWOC) Summit is a professional leadership and development conference for black, executive women. The summit is designed to amplify executive women of color in leadership and advocate for increased representation at the Board of Directors level across all spectrums of the healthcare industry and corporate America. Through this Summit, The Leverage Network brings together some of the most dynamic, influential and successful women in healthcare and corporate America to share candid, authentic conversations and lessons learned through leveraging their challenges.



Click [HERE](#) for more information on TLN's EWOC Summit



HEALTHCARE BOARD INITIATIVE (HCBI)

Senior Executives (C-Suite/EVP or equivalent with 10+ years' experience) enhance organizational performance by ensuring diversity of thought, perspectives and experiences. This class is also charged with holding their boards accountable for establishing a diverse membership that can assist healthcare organizations in their ability to adapt to an ever-changing healthcare.

The Healthcare Board Initiative (HcBI) is a premier executive development program presented by TLN to enhance the preparedness of Black executives for governance roles in the healthcare industry. Seasoned executives will emerge from this six-month experience with greater tools, resources and relationships to provide active, informed and independent guidance on their board journey. Senior Executive members have the ability to qualify and participate as a cohort in the HcBI – Power of 3 program.

Click [HERE](#) for more information on TLN's HcBI program



THE EMERGING LEADERS (EL) PROGRAM

Emerging Leaders (VPs and up with 10 years or less experience) operate as the true change agents within healthcare organizations. This class serves as the liaison between senior leaders and the frontlines. Emerging Leaders are responsible for translating top-level policies, strategies and means to achieve practical improvements in healthcare delivery.

TLN's cornerstone programming is designed to support Emerging Leaders' transition to C-Suites across the healthcare industry.

PROGRAMMING INCLUDES:

- Two (2) full-day educational and networking forums with access to industry leaders discussing best practices
- Timely industry trends and topics unique to black healthcare emerging leaders
- Group Executive Coaching sessions
- Webinars, Panel discussions, and more!

Click [*HERE*](#) for more information on TLN's Emerging leader program

SPONSORING PARTNER OPPORTUNITIES

Help build an ecosystem that drives change and racial equity

PREMIER PARTNER | \$150,000

- Category and Industry Sector Exclusivity
- Recognition as Premier Sponsor across all TLN programs
- Opportunity to include eight (8) total Black Executives to participate in TLN programs (HcBI, Emerging Leaders)
- Ability to contribute to TLN Programming, (i.e. Speakers, Curriculum, etc...)
- Co-Branding at all TLN programs
- Supports ten (10) women executive's participation in the EWOC Summit
- Access to participate in TLN-produced, digital, broadcast and print mediums (webinars, podcasts and magazine).

PRESENTING PARTNER | \$75,000

- Recognition as Presenting Partner across all TLN programs
- Opportunity to present your company at a selected HcBI or Emerging Leaders Program
- Ability to participate in TLN networking events
- Opportunity to include six (6) total Black Executives to participate in TLN programs (HcBI, Emerging Leaders)
- Supports eight (8) women executive's participation in the Executive Women of Color Summit
- Access to emerging research and data related to board diversity and senior leadership within the healthcare industry

PARTICIPATING PARTNER | \$25,000

- Recognition as Participating Partner at TLN programs
- Opportunity to host a webinar session
- Ability to participate in TLN networking events
- Opportunity to include three (3) Black Executives from your company in a TLN program (HcBI, Emerging Leaders)
- Supports six (6) women executive's participation in the EWOC Summit

CONTRIBUTING PARTNER | \$10,000

- Ability to provide scholarship for 3 Black Executives to participate and complete one of TLN's Leadership programs (HcBI, Emerging Leaders)



**Sponsoring partnership participation can be tailored to your organizational diversity goals and objectives.
Contact us directly for more information.*

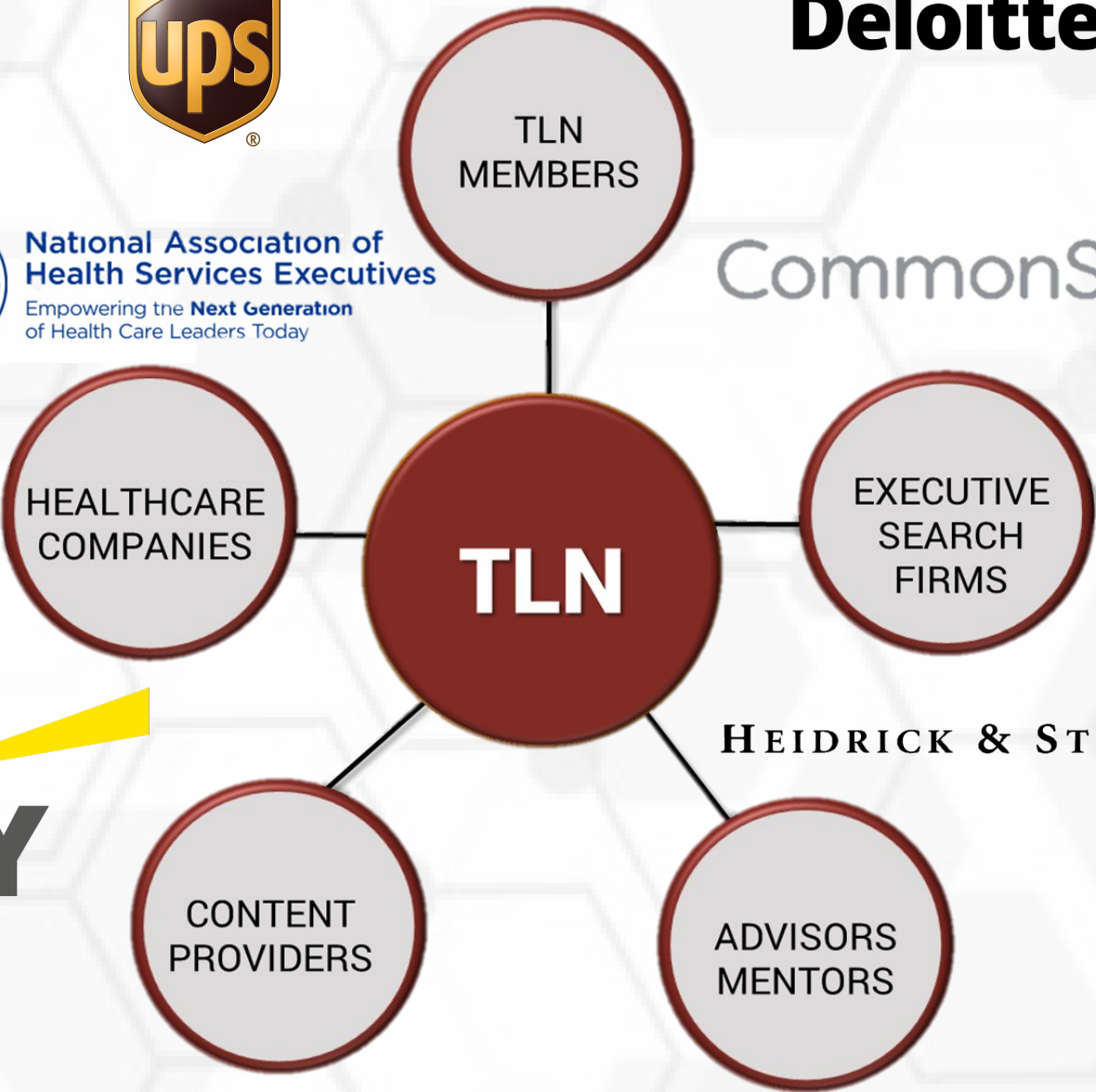
BUILDING AN ECOSYSTEM FOR RACIAL EQUALITY



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