



HEALTHCARE BOARD INITIATIVE

The Healthcare Board Initiative (HcBI) is a premier executive development program that enhances Black executives' preparedness for governance roles in the healthcare industry. Seasoned executives will emerge from this six-month experience with a greater number of tools, resources, and relationships that they can employ in their governance roles, providing them with active, informed, and independent guidance on their board journey.

MISSION

The Leverage Network's (TLN) distinct competitive advantage is its deliberate focus on **increasing Board representation for Blacks in healthcare.**

TLN utilizes the Healthcare Board Initiative (HcBI) program to build a robust pipeline of talented, well-prepared Black executives through the Power of 3 (P³). The Power of 3 is a three-part strategy established to:

- **Prepare** executives for board opportunities by providing education, training, and executive coaching through our network of Black directors and strategic partners;
- **Position** executives by enhancing their visibility and access within the industry through deliberate and intentional networking sessions and corporate partner introductions; and
- Proactively **promote** executives for viable healthcare board opportunities.

COHORT PROFILE

The HcBI program is meant for top level executives (C-Suite/EVP or equivalent) who are committed to enhancing organizational performance by ensuring the consideration of diverse perspectives and experiences. This class of executive also understands that once seated, they have a responsibility to advocate for a diverse membership that can assist healthcare organizations in their ability to adapt to an ever-changing healthcare environment.



CALL TO ACTION

Recent TLN research demonstrated that **out of the 40 largest healthcare organizations across all four sectors of the industry, only 8.5% (4) CEOs were Black, and none were Black Women.** Given the health disparities and inequities experienced by communities of color, we **MUST** change how healthcare is governed and led. Support leadership diversity by joining TLN and applying for the HcBI program today!

HcBI | POWER OF 3 PROGRAM & TIMELINE

PROGRAM DETAILS: The HcBI Program is a 6-month curriculum that consists of governance sessions with asynchronous learning, webinars, coaching sessions, and strategic networking opportunities.

SCHEDULE: The next cohort is scheduled to convene between March and September 2021

CURRICULUM:

- Four (4) emerging governance and industry trends sessions provided by thought leaders and content experts
- Two (2) full-day strategic in-person sessions/half-day virtual sessions for networking opportunities to raise visibility and awareness
- Two (2) "Up Close & Personal" networking dinner sessions with sitting healthcare and corporate board directors (post COVID)
- Two (2) webinars
- Culminating in an annual official recognition event (virtual)

**KEY TOPICS:

Preparing for Board Service, So You Want to Join a Board, The Value Proposition, Role of the Board Chair, and More!

***Key topics are subject to change*

JOIN NOW