



The **Leverage Network**  
INFLUENCE • EMPOWER • CHANGE

Executive Women of Color Summit  
**EWOC** 2021

**MAY 26-27, 2021**  
**VIRTUAL 2 DAY EVENT**

# HINDSIGHT IS 2020

AGAIN WE RISE, SURVIVE AND THRIVE.



**CELEBRATING WOMEN OF COLOR**

**SPONSORSHIP PACKAGE**



## OUR MISSION

The Leverage Network is a non-profit organization dedicated solely to promoting the advancement of Black executives on Boards and in Senior Leadership roles in all sectors of the healthcare industry.

## OUR VISION

The Leverage Network is the preeminent organization for the advancement of Blacks in C-Suites and boardrooms of healthcare organizations across this nation.

## OUR CORE VALUES

INFLUENCE • EMPOWER • CHANGE

## CORPORATE OBJECTIVES

- To be recognized as a reputable resource for the promotion and advancement of Blacks in governance and Board roles in the healthcare industry;
- To increase the number of board seats held by Black executives on healthcare boards nationally;
- To increase the number of Blacks serving in executive leadership roles within the healthcare industry (c-suite and two levels down); and
- Elimination of health disparities in communities of color by ensuring equitable representation of Blacks on healthcare boards and senior leadership roles.

### TLN EXECUTIVE LEADERSHIP COMMITTEE

PRESIDENT/CEO  
Antoinette Hardy-Waller  
*The Leverage Network*

CHAIR  
Caretha Coleman  
President  
*Coleman Consulting*

### DIRECTORS

Rosalyn Carpenter  
Chief Diversity Officer  
*CommonSpirit Health*

Eric Conley  
President  
*Froedtert Hospital*

John W. Daniels Jr.  
Board Chair  
*Advocate Aurora Health*

Ramon Gregory  
Senior Vice President  
*Samsung Electronics America*

Michael J. Loiacano  
Partner  
*Heidrick & Struggles*

Challis Lowe  
Chief Human Resource Officer  
(Former)  
*Ascension Health*

LaRue Martin, Jr.  
Community Relations (Retired)  
*UPS*

Amber Walsh  
Partner  
*McGuireWoods*



This spring on May 26-27, 2021, The Leverage Network's Board of Directors is pleased to announce that it will host its 6th Annual two-day virtual Executive Women of Color (EWOC) Summit. The Summit's theme is "***Hindsight is 2020: Again We Rise, Survive and Thrive***" The EWOC Summit is a professional leadership and Board Governance Conference designed to:

- Amplify individual executive women of color leadership trajectory and
- Advocate and promote increased representation at the Board of Directors level across all spectrums of the healthcare industry.

The EWOC Summit brings together some of the most dynamic, influential and successful women in healthcare and corporate America to share candid, authentic conversations and lessons learned.

With shifting US demographics, investor pressure, coupled with social and civic unrest there is heightened focus on diversity in the C-Suite and on corporate boards. This has become especially important in healthcare where recent research conducted by TLN demonstrates that blacks represent only 9% of board seats held in the largest healthcare companies in the country. At the helm of these major healthcare companies there are currently only 4 black CEOs of which none are black women. If we are to find racial and health equity we must change this dynamic which is at the heart of our mission. This Summit is critical to continuing to support black women to ***Rise, Survive and Thrive***. Our health depends on it!

The Summit continues to grow, attendance increased in size last year by 33%. Of those attendees 71% were healthcare executives and 29% from Corporate. While our focus remains healthcare we are intentionally working to diversify the audience across all industries to broaden the richness of the networking experience. Surveys from the Summit and sessions continue to reap rave reviews averaging 4.5 out of a 5 star rating.

We would like to invite you and your organization to experience the growth and richness of the EWOC Summit while being a part of changing the dynamic.

Enclosed with this letter is detailed information on sponsor levels. Please select the level of sponsorship participation and email your completed Commitment form to [toniw@theleveragenetworkinc.com](mailto:toniw@theleveragenetworkinc.com).

Sincerely,

*AH Waller*

Antoinette (Toni) Hardy-Waller, CEO

Sincerely,

*Caretha Coleman*

Caretha Coleman, Board Chair



## Executive Women of Color Summit **CORPORATE SPONSORSHIP PARTNERING OPPORTUNITIES**

As America becomes more ethnically and culturally diverse it is essential that health care organizations and systems better reflect the populations they serve in order to meet complex and diverse health care needs. It's vital to understand that no industry stands outside of the centerpiece of this business imperative to end disparity.

Partnering with The Leverage Network, Inc. will provide your organization - whether banking, finance, insurance, manufacturing, pharmaceutical, retail, technology, or a direct provider - with several opportunities to expand social equity sharing through gender and race initiatives and educational investments that strengthen healthy communities in America. The EWOC Summit expands the intersection of diversity and inclusion leadership from within with a top-down perspective through educational cohorts, supportive leadership development and training.

# PAST EXECUTIVE WOMEN OF COLOR SUMMIT SPEAKERS



**Summit Support & Experience:**

*Advance into this new decade as a leader in creating healthy communities and diversity and inclusion in America at the highest impact levels.*

**Sponsorship Participation Premium Recognition:**

- Supports fifteen (15) executives' participation over the full (2) day conference May 26 – May 27
- Experience this unforgettable event as Host of the entire Summit
- Opportunity to provide opening remarks during the Summit Welcome
- Opportunity to host and/or participate as a lead keynote during 1 of 2 panel discussions

**Marketing & Branding:**

- Central Double page advertisement in the EWOC Program Magazine
- Prominent name recognition on digital wall panels
- Acknowledgement via social as a 2021 EWOC Premier Sponsor
- Partner feature story on website
- Logo on podcast
- Logo on The Leverage Network website for one full year

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**FOUNDING SPONSOR (Two available)**

25K

**Summit Support & Experience:**

*Transform healthy communities by empowering female leaders of color thro breakthrough, educational programming, engagement and networking*

**Sponsorship Participation Premium Recognition:**

- Supports ten (10) executives' participation over the full (2) day conference May 26 – May 27
- Experience this unforgettable event as Host of 1 of 2 Keynote Events
- Opportunity to provide (2 min) remarks during the 1 of 2 Keynote Events

**Marketing & Branding:**

- Full Page (8.5 x 11 in) inside front or inside back cover advertisement in the EWOC Program Magazine
- Prominent name recognition on digital wall panels

- Acknowledgement via social as a 2021 EWOC Founding Sponsor
  - Partner feature story on website
  - Logo on The Leverage Network website for one full year
- 

## GOVERNANCE SPONSOR (Two available)

15K

### **Summit Support & Experience:**

*Supports a powerful panel discussion amidst the high-profile energy and infuses the collective leverage to create the magic of women of color*

### **Sponsorship Participation Premium Recognition:**

- Supports eight (8) executives' participation over the full (2) day conference May 26 – May 27
- Experience this unforgettable event as Host of 1 of 2 panel discussions
- Opportunity to provide remarks during the 1 of 2 panel discussions

### **Marketing & Branding:**

- Full Page (8.5 x 11 in) advertisement in the EWOC Program Magazine
  - Prominent name recognition on digital wall panels
  - Acknowledgement via social as a 2021 EWOC Governance Sponsor
  - Logo on The Leverage Network website for one full year
- 

## EXECUTIVE SPONSOR (only one available)

10K

### **Summit Support & Experience:**

*Host the book chat that will make an indispensable impression on the summit attendees*

### **Sponsorship Participation Premium Recognition:**

- Supports five (5) executives' participation over the full (2) day conference May 26 – May 27
- Experience this unforgettable event as Host of book chat
- Opportunity to provide remarks during the book chat

### **Marketing & Branding:**

- Full Page (8.5 x 11 in) advertisement in the EWOC Program Magazine
- Prominent name recognition on digital wall panels
- Acknowledgement via social as a 2021 EWOC Executive Sponsor
- Logo on The Leverage Network website for one full year

## **Summit Support & Experience:**

*Supports an unparalleled opportunity to participate among America's highest achievers in corporate C-Suite and Board level members, including educational programming leadership development and networking, all created specifically for the unique needs and concerns of the Executive Women of Color*

## **Sponsorship Participation Premium Recognition:**

- Supports three (3) executives' participation over the full (2) day conference May 26 – May 27

## **Marketing & Branding:**

- Half Page (8.5 x 5.5 in) advertisement in the EWOC Program Magazine
- Name recognition on digital wall panels
- Logo on The Leverage Network website for one full year

### **KEY DATES TO REMEMBER**

**April 16, 2021**

Sponsorship commitment form due to The Leverage Network

**April 23, 2021**

Camera ready advertisement and official company logo due to The Leverage Network



We would like to thank you for considering sponsorship of the EWOC Summit. We look forward to establishing a partnering relationship to ensure more culturally diverse leadership and board governance in healthcare today and into the future.

## BOARD OF DIRECTORS



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Antoinette Hardy-Waller  
The Leverage Network



CHAIR  
Caretha Coleman, President  
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Community Relations  
UPS



Ramon Gregory  
Senior Vice President  
Samsung Electronics America



Amber Walsh  
Partner  
McGuireWoods



**YES!** We want to be a sponsor. . . .

COMPANY \_\_\_\_\_

NAME & TITLE OF CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ENCLOSED IS OUR CHECK FOR \$ \_\_\_\_\_

(CHECKS PAYABLE TO THE LEVERAGE NETWORK, INC)

WE CANNOT ATTEND BUT WISH TO CONTRIBUTE \$ \_\_\_\_\_

SPONSORSHIP OPTIONS: (PLEASE CHECK)

PREMIER SPONSOR \$50K

FOUNDING SPONSOR \$25K    GOVERNANCE SPONSOR \$15K

EXECUTIVE SPONSOR \$10K    OFFICIAL SPONSOR \$5K

METHOD OF PAYMENT: (MAKE CHECK, MONEY ORDER PAYABLE TO THE LEVERAGE NETWORK INC.)

[ ] CHECK ENCLOSED [ ] MONEY ORDER [ ] PLEASE SEND INVOICE [ ] AMEX [ ] VISA [ ] MASTERCARD

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CVC \_\_\_\_\_ NAME AS IT APPEARS ON CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CARDHOLDER'S SIGNATURE \_\_\_\_\_

# ATTENDEE REGISTRATION FORM



The **Leverage** Network  
INFLUENCE • EMPOWER • CHANGE

The names below will be attending the Summit under our sponsorship. . . .

ATTENDEE 1 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 2 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 3 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 4 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 5 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 6 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 7 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 8 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 9 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 10 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 11 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 12 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 13 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 14 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ATTENDEE 15 \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please mail completed sponsorship and attendee forms with payment to **The Leverage Network Inc.**  
200 S. Wacker Drive, Suite 3100 | Chicago, IL 60606 | P. 312.674.4925 | F. 312.674.4501  
eFax: [info@theleveragenetworkinc.com](mailto:info@theleveragenetworkinc.com)

Executive Women of Color Summit

**EWOC** 2021

PAST SPONSORS



The 4ever Young Foundation



The  
**Leverage Network**  
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