

Mid-Career Odyssey

Charting the Path from Mid-Career to Senior Leader



Our goal is to prepare Black professionals for more senior leadership roles and overcome the hiding in plain sight phenomenon.

Opening Session Begins July 17, 2024

Mid-Career Odyssey: Charting the Path from Mid-Career to Senior Leader is an immersive two-day virtual mid-career training program designed for Black professionals who aspire to ascend to more senior leadership roles. This program recognizes the unique challenges and opportunities that mid-career individuals face and aims to equip participants with the skills, insights, and strategies needed to successfully navigate their professional journey towards senior leadership positions. During this virtual workshop, participants will engage in interactive sessions and targeted discussions, embarking on a transformative journey, gaining the tools to overcome obstacles and position themselves for success in the corporate landscape.

We are addressing the persistent problem of underrepresentation of mid-career Black professionals' ascension into senior leadership roles across the healthcare industry. This lack of diversity hampers organizational innovation, decision-making, and perpetuates systemic inequities. Despite progress in recognizing diversity issues, mid-career professionals often face unique challenges that hinder their progression to leadership positions. Our innovative strategy focuses on empowering and equipping mid-career Black professionals through our specialized curriculum that includes the following objectives.

Target Population

Our target population comprises mid-career Black professionals from the healthcare ecosystem, including but not limited to direct care, pharmacy, technology, manufacturing and more. These individuals typically hold positions ranging from managers to directors and are at a critical juncture in their careers where strategic guidance and skill enhancement can significantly impact their trajectory.

Program Objectives:

1. Leadership Skill Enhancement:

Strengthen core leadership competencies, including strategic thinking, decision-making, and effective communication.

2. Navigating Organizational Dynamics:

Develop an understanding of organizational structures, politics, and dynamics to navigate complex environments successfully.

3. Strategic Career Planning:

Assist participants in creating a personalized roadmap for their professional journey, aligning their goals with organizational needs.

4. Executive Presence Development:

Cultivate executive presence, enhancing the ability to influence, inspire, and lead with confidence.

5. Succession Planning and Career Advancement:

Equip participants with tools for effective succession planning and strategies for career advancement into senior leadership roles.

6. Continuous Learning and Adaptability:

Instill a mindset of continuous learning and adaptability to thrive in evolving professional landscapes.

7. Building a Supportive Community:

Foster a supportive community where participants can share experiences, challenges, and insights, creating a network of peers invested in each other's success.

By focusing on these objectives, Mid-Career Odyssey aims to empower mid-career Black professionals with the skills and insights necessary to ascend to more senior leadership roles, contributing to greater diversity and excellence in organizational leadership.









PARTICIPANT PROFILE

Managers and Directors

PROGRAM FORMAT

- Two-day virtual midcareer training program
- Interactive sessions
- Targeted discussions

KEY DATES

Session Dates (Virtual) July 17-18, 2024 12:00 pm - 4:00 pm CT

READY TO TAKE ACTION?

Register for Mid-Career Odyssey starting March 1st Click <u>HERE</u> to apply

\$1,495 Program Fee*

*Includes one-year TLN membership

REGISTER NOW